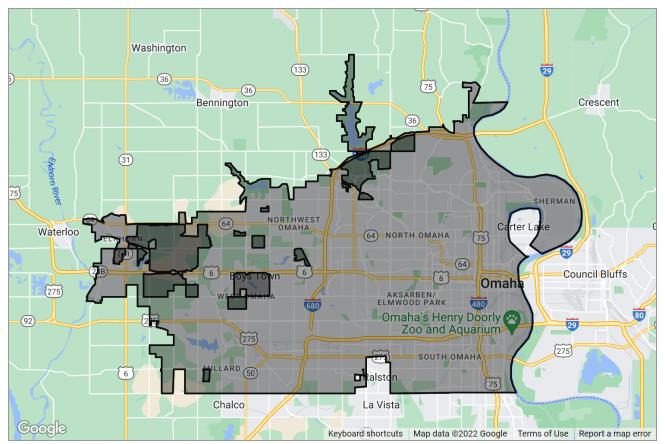


NEIGHBORHOOD REPORT

# Omaha, Nebraska





Presented by
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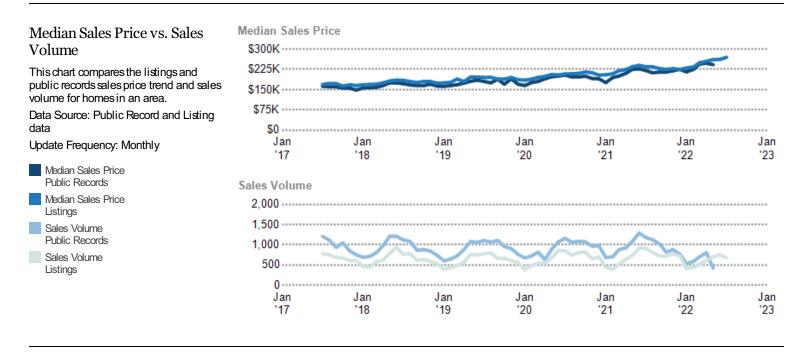
Better Homes and Gardens Real Estate The Good Life Group 760 Gold Coast Road, Suite 109 Papillion, NE 68046





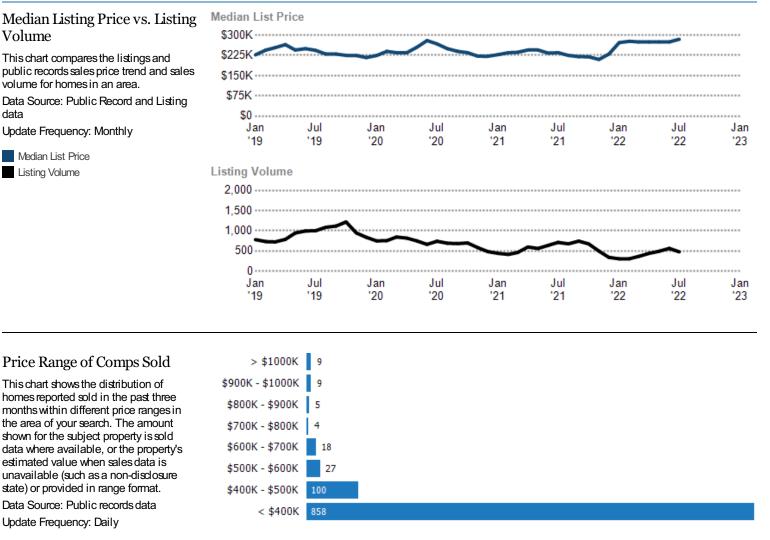
## Neighborhood: Housing Stats and Charts

	Omaha	Douglas County	Nebraska	USA
Median Estimated Home Value	\$265K	\$277K	\$258K	\$344K
Estimated Home Value 12-Month Change	+15.8%	+17.5%	+17.4%	+25.4%
Median List Price	\$285K	\$375K	\$325K	_
List Price 1-Month Change	+3.6%	+6%	+8.4%	_
List Price 12-Month Change	+21.2%	+36.4%	+25.2%	_
Median Home Age	57	53	57	42
Own	59%	62%	66%	64%
Rent	41%	38%	34%	36%
\$ Value of All Buildings for which Permits Were Issued	-	\$407M	\$1.64B	\$307B
% Change in Permits for All Buildings	_	+46%	+25%	+13%
% Change in \$ Value for All Buildings	_	+55%	+24%	+10%









Sales Count By Price Range

#### Price per Square Foot of Comps Sold

This chart shows the distribution of homes reported sold in the past three months at different prices per square foot.

Data Source: Public records data

Update Frequency: Daily

Sales Count By Price Per Sq Ft

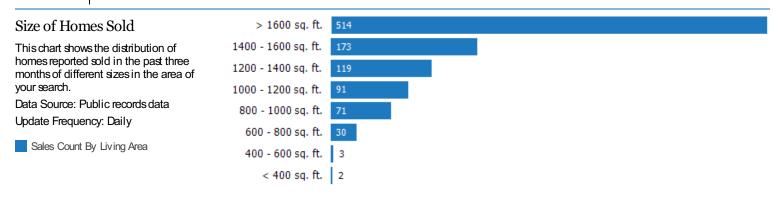
 \$600 - \$800
 1

 \$400 - \$600
 1

 \$200 - \$400
 132







#### Age Range of Comps Sold

This chart shows the distribution of homes reported sold in the past three months of different age ranges in the area of your search.

Data Source: Public records data Update Frequency: Daily

Sales Count by Age of House

> 70	295
60 - 70	132
50 - 60	109
40 - 50	104
30 - 40	101
20 - 30	107
10 - 20	108
< 10	45

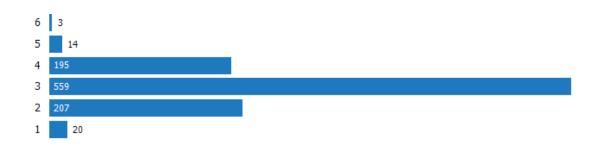
#### Number of Bedrooms in Homes Sold

This chart shows the distribution of homes reported sold in the past three months, compared by the number of bedrooms, in the area of your search.

Data Source: Public records data

Update Frequency: Daily

Sales Count by Bedroom





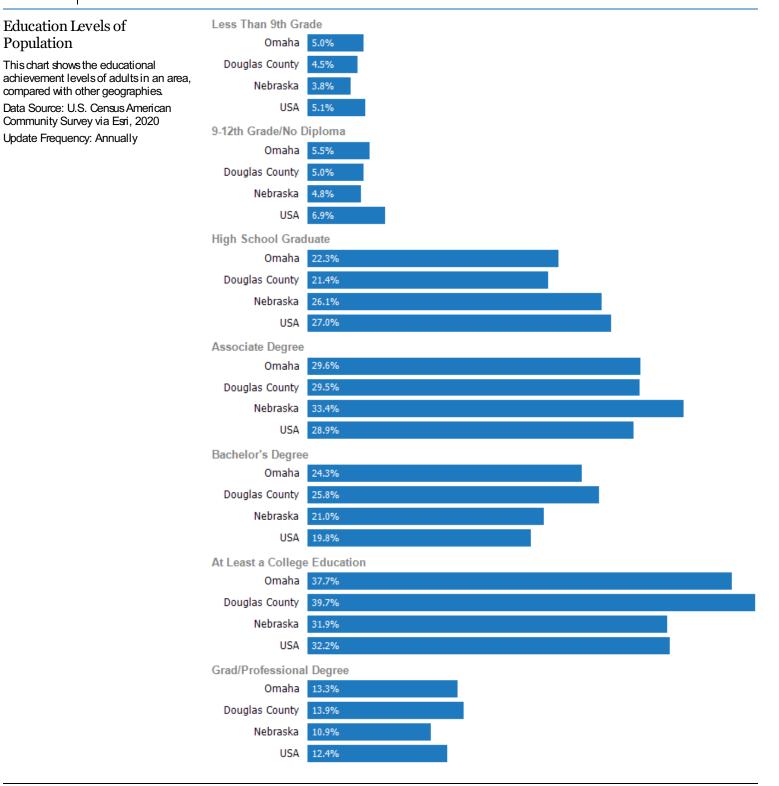


## Neighborhood: People Stats and Charts

	Omaha	Douglas County	Nebraska	USA
Population	476K	561K	1.91M	325M
Population Density per Sq Mi	3.38K	1.72K	24.9	-
Population Change since 2010	+7.4%	+12.2%	+8.2%	+8.2%
Median Age	35	35	37	38
Male / Female Ratio	49%	49%	50%	49%

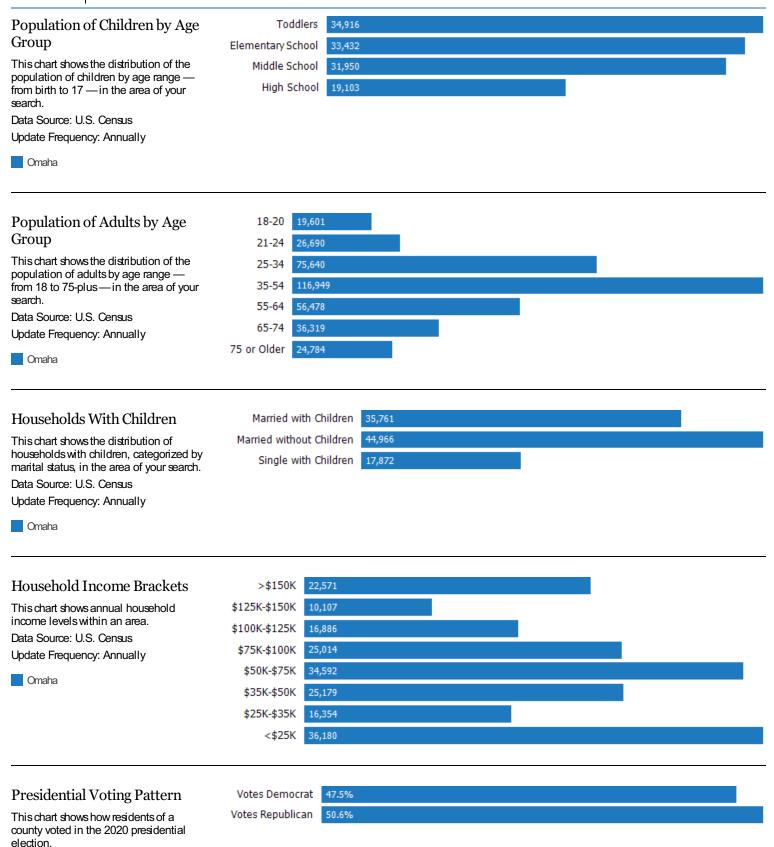






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Data Source: USElectionAtlas.org Update Frequency: Quadrennially



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## Neighborhood: Economic Stats and Charts

	Omaha	Douglas County	Nebraska	USA
Income Per Capita	\$33,401	\$35,307	\$32,302	\$34,103
Median Household Income	\$60,092	\$64,629	\$61,439	\$62,843
Unemployment Rate	1.6%	1.6%	2.3%	3.8%
Unemployment Number	3.89K	4.65K	24.4K	_
Employment Number	_	-	1.03M	_
Labor Force Number	246K	298K	1.06M	_
Employment Number Labor Force Number	– 246K	– 298K		_ _

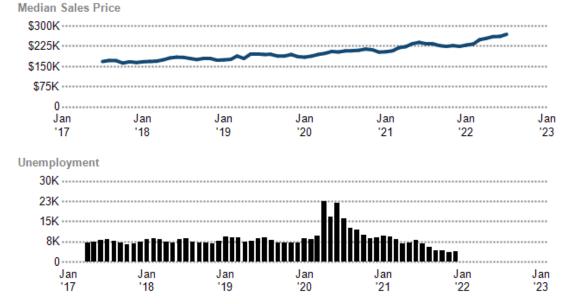
#### Median Sales Price vs. Unemployment

This chart shows the relationship between employment and home prices in a metro area. Employment is a good measure of the strength of the local economy. Generally speaking, the better the job market, the more likely home prices are rising.

Data Source: Moody's Analytics: economy.com

Update Frequency: Monthly

Median Sales Price Unemployment

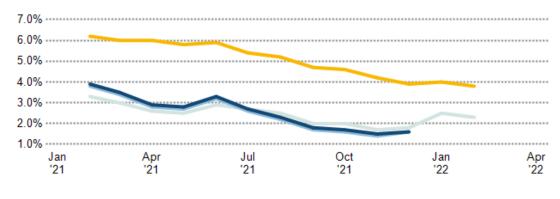


#### Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics Update Frequency: Monthly







Neighborho	ood Report	Omaha, Nebraska
Occupational Categories	Health Care and Social Assistance	44,254
This chart shows categories of	Retail Trade	27,323
employment within an area. Data Source: U.S. Census	Finance and Insurance	25,046
Update Frequency: Annually	Education	22,287
Omaha	Professional, Scientific and Technical	21,132
	Manufacturing	20,700
	Construction	19,560
	Accommodation and Food	13,237
	Transportation and Warehousing	12,154
	Other	10,939
	Administrative Support and Waste Management	10,696
	Public Administration	6,725
	Information	5,490
	Wholesale Trade	5,410
	Real Estate, Rental and Leasing	5,246
	Arts, Entertainment and Recreation	3,934
	Utilities	1,793
	Agriculture, Forestry, Fishing and Hunting	1,792
Business Management		254
	Mining	82

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## Neighborhood: Quality of Life Stats and Charts

Quality of Life in 68102

	Omaha	Douglas County	Nebraska	USA
Elevation (in feet)	_	1,301	_	_
Annual Rainfall (in inches)	25.01	25.07	22.71	_
Annual Snowfall (in inches)	28.52	29.04	32.56	_
Days of Full Sun (per year)	113	113	114	_
Travel Time to Work (in minutes)	19	20	19	27
Water Quality - Health Violations	_	-	_	_
Water Quality - Monitoring and Report Violations	_	-	_	_
Superfund Sites	2	3	52	2,417
Brownfield Sites	Yes	Yes	Yes	Yes

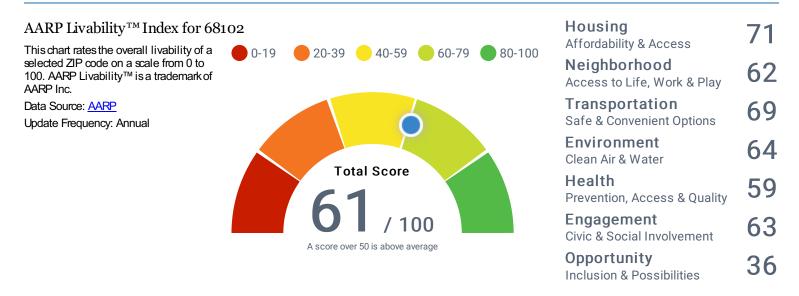
Average Commute Time	<15 Minutes	32.6%	
This chart shows average commute times	15-30 Minutes	50.2%	
to work, in minutes, by percentage of an area's population.	30-45 Minutes	12.4%	
Data Source: U.S. Census	45-60 Minutes	2.3%	
Update Frequency: Annually	>1 Hour	2.5%	
Omaha			

How People Get to Work	Drive/Carpool/Motorcycle	e 221,890		
This chart shows the types of transportation that residents of the area you searched use for their commute.	Work at Home	9,738		
	Walk	5,629		
Data Source: U.S. Census	Public Transit	3,468		
Update Frequency: Annually	Bicycle	633		
Average Monthly	Avg. January Min. Temp	8		
Temperature	Avg. January Max. Temp	32		
This chart shows average temperatures in	Avg. July Min. Temp	65		
the area you searched. Data Source: NOAA	Avg. July Max. Temp	85		

Update Frequency: Annually









#### About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National • Association REALTORS<sup>®</sup>.
- RPR offers comprehensive data including a nationwide database of 164 million properties - as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.

### About RPR's Data

Better Homes

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- Listing data from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- Public records data including tax assessment, and deed information. Foreclosure and distressed data from public records.
- Market conditions and forecasts based on listing and public records data. •
- Census and employment data from the U.S. Census and the U.S. Bureau of Labor Statistics.
- Demographics and trends data from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- Business data including consumer expenditures, commercial market potential, ٠ retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- School data and reviews from Niche.
- Specialty data sets such as walkability scores, traffic counts and flood zones.

### **Update Frequency**

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.

### Learn more

For more information about RPR, please visit RPR's public website: https://blog.narrpr.com



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